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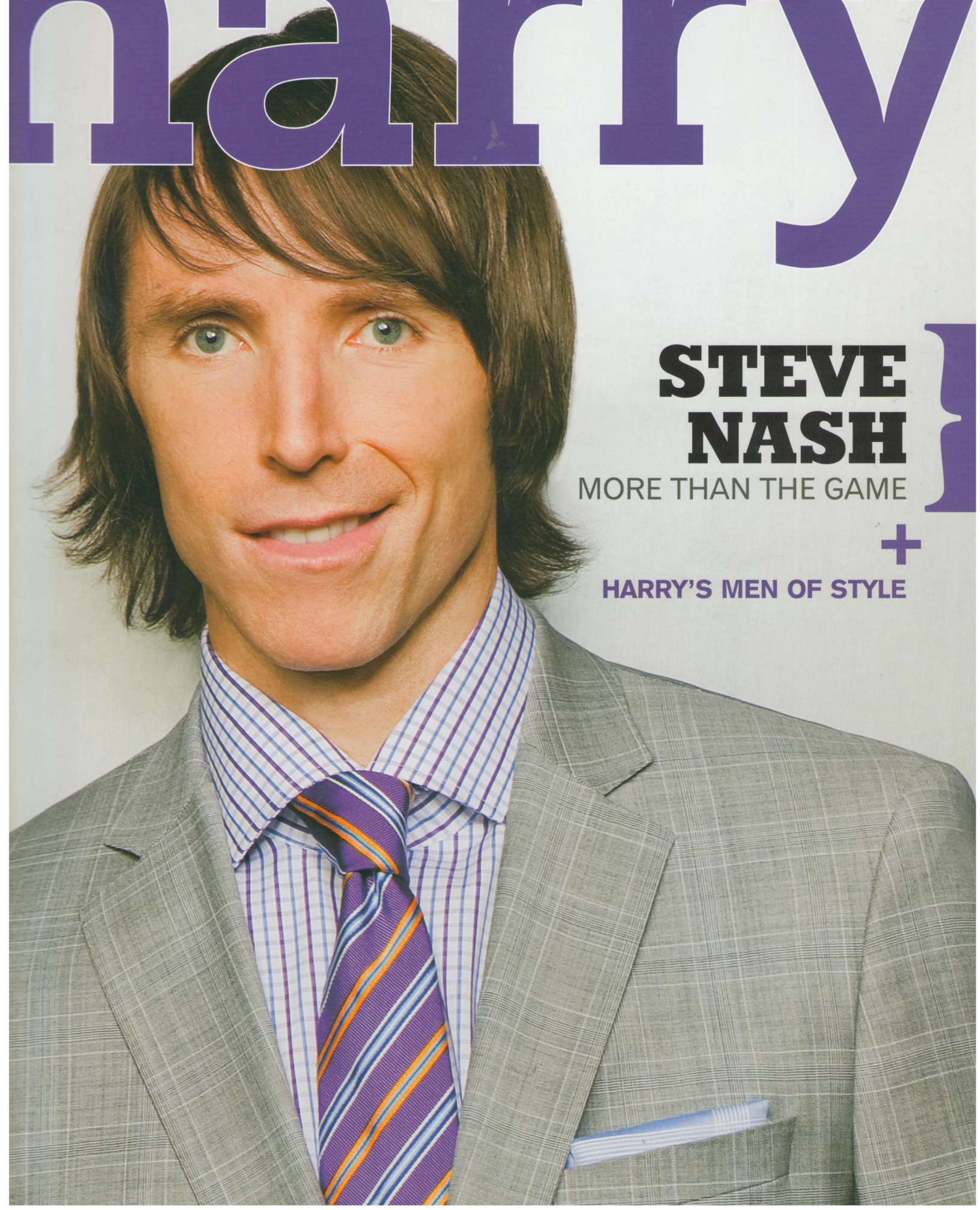
# harry

**STEVE  
NASH**

MORE THAN THE GAME

+

HARRY'S MEN OF STYLE





— { VANCOUVER } —

## DAVID SIDOO

David Sidoo was born and raised in New Westminster, B.C., the son of a sawmill worker who had immigrated from India in the early 1950s. In 1977, he won a football scholarship to the University of British Columbia, then played in the CFL for six years as a defensive safety with the Saskatchewan Roughriders and the B.C. Lions. After that, he prospered as a stockbroker and investment banker before leaving Yorkton Securities in 1999 to become a private investor in real estate, stocks and bonds. He and his wife, Manjy, are often described as one of Vancouver's most elegant couples, renowned for their philanthropic work and as co-owners (with superstar chef Daniel Boulud) of Lumière restaurant and DB Bistro Moderne.

"My whole style only began to evolve when I left the CFL," says Sidoo. "Until then it had been basically sweats, jeans and casual sport shirts. I give a lot of credit to my beautiful wife. She understands the new designers and introduced me to a lot of them. We met Michael Kors in Toronto, for example, when he was getting back in the public eye."

Many former athletes look uncomfortable in a jacket and tie; not Sidoo. He keeps in shape and his body language exudes calm self-confidence.

"Perhaps it's the more laid-back West Coast way, but the most successful men I know are very unpretentious, always true to themselves – the opposite of that 'fake it till you make it' attitude. No bold ties or labelled jackets. For me, Giorgio Armani hits it right on the nose – sleek, a nice fit, very comfortable, obviously classy but not ostentatious. I've tried Tom Ford and Dolce & Gabbana – I love them – but I still work out and I have thick thighs so those clothes don't fit me as well."

Family and community are Sidoo's top personal priorities; they are also the principal concerns of the philanthropic organization he has created, the Sidoo Family Foundation. "Its main focus is children and parents, single mothers," he explains. "We've been able to get some great people involved – Steve Nash, for example – and use their cachet to get some useful social programs off the ground."

Sport, it seems, brings connections; it also remains an enthusiasm. Sidoo is a familiar figure at Lions games, wearing jeans, loafers and a casual Armani jacket. Armani also made the one thing in his closet he would never part with. "It's a tuxedo, 12 years old but so timeless, so sharp." And at home on weekends? "Yeah, I'm back in sweats. Hugo Boss. They fit like a glove. Perfect for football in the backyard." **h**

*In appreciation of Mr. Sidoo's appearance in these pages, Harry Rosen is making a donation to the Janta Sewak Society, an elementary school breakfast and lunch program in New Westminster, B.C.*

David Sidoo's sales associate is Jared Diamond of our Pacific Centre, Vancouver, store.



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